

Educational Session Notes
Planning & Goal Setting Smarter Goals

Training Leader—Bob Linz

8:00 AM

9:45 AM

Training Leader—Janelle Harvey

8:00 AM

Strengths

Commitment to Rotary

Diversity

Fun

Encourage Passion

Effectiveness

Stick-to-itiveness

Yes people

Experience

Flexibility

Established Fundraiser

Team Work

Diversity

Opportunities

Sharing with community

E-Club Connecting

Engagement: younger to the established =
engagement

Interclub participation/cooperation

Goals

Engage all members

Strategic plan all inclusive
 Clarify fundraiser to focus on goal
 Scholarships for continuing education
 Partner with community agencies - international & local
 Public Image
 Strengthen/Deepen membership connection
 Recruitment/Retention (younger members)
 Intraclub support
 Scholarship Fundraiser - multiclub

Smaller group, very ready to be involved. Very open to sharing ideas. Impression was they really liked the subject and took something home from it.

9:45 AM

Strengths

Experience
 New Blood
 Enthusiasm
 Commeraderie
 Dedicated
 Creativity
 Support
 Diversity
 Knowledge
 Compassion

Opportunities

Club Size
 Growth of Worker Bees
 Younger Members
 Community Engagement
 Innovation/Change
 Collaboration Intraclub
 Changing Directions
 Money Pots - Where to Put?
 Fundraising
 Public Image

Connected

Community

Goals

Everyone has a job/engaged/mentored

Increase fundraising resources

Engagement on service projects

Public Image

Community projects

Working vision statement/elevator speech

Define "Why" - get the buy in

Newsletter - not just for club but for community education

Succession Plan

Weekly Participation

Rotary Community Corps

Listening

Larger group. Also engaged, they want to improve their clubs. Impression: Enjoyed session and will take some of this to their clubs